



Currency Exchange International Partners with Cruise Planners to Enhance Member's Travel Experience Through OnlineFX

Orlando, Florida – Currency Exchange International, Corp. (CXI) (TSX:CXI) (OTCBB:CURN), a full-service foreign exchange technology and services provider, is proud to announce a new agreement for its OnlineFX Affiliate E-Commerce Program with Cruise Planners, the largest home-based travel agent franchise network in the United States, as the preferred foreign currency provider for their franchises and international travel clients. With a network of over 2,500 seasoned travel agent franchises spanning the country and extensive connections with premier travel providers, Cruise Planners is renowned for crafting exceptional travel experiences.

CXI's [Affiliate E-Commerce Program](#) brings Cruise Planners' members an exciting benefit—enhanced access to currency exchange services. By integrating CXI's comprehensive online currency ordering solution into their offerings, Cruise Planners will provide travelers with seamless access to the foreign currencies they need for their global adventures. Cruise Planners members can order currency for home delivery and receive the currency as soon as the next day. Travelers can also reserve currency for pick-up at one of CXI's locations and take advantage of the Currency Price Protection buy-back guarantee to ensure they aren't left with unwanted currency. This collaboration is set to elevate the travel experience by making currency exchange more convenient, secure, and accessible for all Cruise Planners members.

CXI is dedicated to offering exceptional foreign currency exchange services with competitive rates and world-class customer support. With 80+ currencies and more than 35 branch locations across the United States, CXI is strategically positioned to simplify currency exchange for Cruise Planners members, ensuring they get the best value for their money and can focus on enjoying their travel experiences.

Ryan Graham, VP of Marketing and E-Commerce at CXI, said, "We are excited to continue expanding access to our OnlineFX solution with Cruise Planners. They've shown how much they care about providing the top services to their travel agent franchises and experiences to their travelers. Now more travelers than ever before can experience why CXI has helped more than 1 million satisfied clients a year achieve their happy travels."

About Currency Exchange International

Currency Exchange International is in the business of providing comprehensive foreign exchange technology and processing services for banks, credit unions, businesses, and consumers in the United States and select clients globally. Primary products and services include the exchange of foreign currencies, wire transfer payments, Global EFTs, and foreign cheque clearing. Wholesale customers are served through its proprietary FX software applications delivered on its web-based interface, www.cxifx.com ("CXIFX"), its related APIs with core banking platforms, and through personal relationship managers. Consumers are served through Group-owned retail branches, agent retail branches, and its e-commerce platform, order.ceifx.com ("OnlineFX").



The Group's wholly-owned Canadian subsidiary, Exchange Bank of Canada, based in Toronto, Canada, provides foreign exchange and international payment services in Canada and select international foreign jurisdictions. Customers are served through the use of its proprietary software www.ebcfx.com ("EBCFX"), related APIs to core banking platforms, and personal relationship managers.

About Cruise Planners

Cruise Planners was founded in 1994 and is the nation's largest home-based travel agent franchise network. As a leader in the travel franchise industry, Cruise Planners positions a nation-wide network of 2,500 franchise owners for success by providing innovative marketing programs, proprietary and cutting-edge booking, and technology tools, as well as professional development and hands-on training with the industry's top executives. The company continues to be an industry leader and was named the No.1 travel franchise by Entrepreneur magazine for 18 consecutive years and awarded by Franchise Business Review as "Best-In-Category" for 2 years.